

Analysis of the Relationship between English Teaching and Regional Economic Development in Local Colleges and Universities Based on Industrial Development Dynamics

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Abstract: Language can promote economic development. English teaching in local colleges and universities should adhere to the educational concept of serving the regional economy and aim at training and transporting English application-oriented talents. English education in local colleges and universities promotes regional economic development. Regional economic development promotes English education in local colleges and universities, improves students' employment competitiveness. More importantly, it provides high-quality English talents for regional economic construction and enhances students' ability to serve the society. They promote each other and develop together. Focusing on the “practicality” and “concreteness” of English teaching, we should establish a complete system of multi-system participation and training, and actively mobilize the positive factors of enterprises, government and individual talents. Repositioning the training target and training mode of English human capital, offering high-efficiency expansion courses, and improving the employment competitiveness of students, this paper takes the industrial development trends as an example, and puts forward the relationship analysis between English teaching in colleges and universities and regional economic development.

1. Introduction

Language is an indispensable tool in human economic activities. On the one hand, language has economic value and can promote economic development. On the other hand, the level of language depends on the level of economy [1]. In today's employment market, the prospects for talents with only English language knowledge and skills are worrying, while the popularity of compound talents with solid professional knowledge and English knowledge fully illustrates the importance of cultivating compound English applied talents [2]. The level of regional economic development determines the development scale and speed of English education in this region, and the imbalance of economic development in most regions determines the multi-level needs of English talents [3]. At present, China is in the new era of transforming the economic development mode and building an “innovative country”. As an important part of China's science and technology innovation system, local colleges and universities are the driving force for promoting the rapid development of regional industry development dynamic economy [4]. The essence of innovation is breakthrough. As China's economy enters a new normal, innovation is a key element of regional economic development. To achieve innovation and development in regional economy, it must rely on perfect intellectual support. Being proficient in English is the most basic condition. It can be seen that the value of language depends on the level of economics, and the strong economic power of Western countries determines the important position of English [5].

Under the background of economic globalization, industrial agglomeration, as the most important manifestation of regional economy, represents the main trend of China's future economy [6]. In the process of the development of applied English majors and the construction of professional teaching system in Colleges and universities, we must keep abreast of the development of industry and the change of the demand for talents in enterprises, and adjust the professional teaching system in time [7]. Local college students have obvious language advantages in language

skills such as listening, speaking, reading, writing and translation. Therefore, we should strengthen the teaching and learning of related knowledge and ability development courses. In order to improve the utilization rate of teaching resources, various kinds of resources should be allocated rationally guided by market demand and employment assistance [8]. Scientific research, personnel training and serving the society are the three functions of universities. Establishing a good interaction between local universities and regional industries is not only for the innovation of science and technology development of local universities, but also for the dynamic development of regional industries to improve market competitiveness [9]. Areas with strong regional economic innovation capabilities can attract outstanding talents to local colleges and universities, and economically developed regions can attract college students to choose employment, which will greatly promote the formation of strong educational resources. In this process, how local colleges and universities can make good use of limited English education talents and educational technology, rationally allocate college English education resources, and better serve the local economy are the questions that local college English teachers should actively consider. This paper analyzes the relationship between local college English teaching and regional economic development based on the development trend of industry [10].

2. The relationship between regional economic development and college English Education

2.1 Regional Economic Development Can Better Promote the Development of Local English Teaching

Knowledge and human resources have become a resource endowment. Innovation and application of knowledge have become more important factors of production. Therefore, without strong intellectual support, modern industrial agglomeration can only be in vain. The level of talent training is a collective concept, which includes many factors, such as the concept of talent training, the mode of talent training and the teaching staff. It determines the quality of talent training. The goal of personnel training is the motivation and purpose of teaching, which will directly affect the setting of teaching courses, the selection of teaching materials, the implementation of teaching methods and the quality of personnel training. English classroom teaching involves Western culture, politics, and economics. Students can master and improve their English skills while being familiar with the humanities, history, and cultural knowledge of English-speaking countries, and understand the business development and trade rules of English-speaking countries. Through comparative analysis of the similarities and differences between Chinese and Western cultures, students' humanities cultivation will be improved, and their inter-diplomatic skills will be cultivated, which will help to promote the prosperity and development of the local economy in the future.

2.2 Orientation of the Training Objectives and Models of English Human Capital

Since the reform and opening up, the local economy has been inseparable from the environment of economic globalization. If we want to understand the situation of foreign politics, economy and culture, we must have good English proficiency talents. College English teaching creates a good learning atmosphere and environment for students. Under the correct guidance and guidance of teachers, students can learn more practical language knowledge and improve their own language expression. From the perspective of individual development of laborers, the demand for talents in society is determined by the level of economic development. The faster the economic development, the higher the social requirements for talents. Accordingly, the English level of job seekers in all walks of life. The higher the requirements. The English interactive model takes "cooperative education" as the main mode of cooperation, and the interactive subjects make full use of their respective superior resources to enable universities, governments and enterprises to achieve "three wins", "complementary" and "sustainable development". The knowledge reserve culture of the service area economy should include English skill knowledge and English knowledge, and in order to improve the practical value of books and case knowledge, a talent training practice training base should be established in the local area. The base construction should rely on regional economic

resources and regions. Economic integration.

The development of local economy will affect local higher education in all aspects. It not only reflects the level of local education, but also plays a role in promoting the development of education itself. Before setting the goal of talent cultivation, we should conduct a practical investigation on the demand of English talents for regional economic development. We can also refer to the relevant information of local trade associations on the development situation of the industry and the demand for talents. We should clearly grasp the knowledge structure that students should possess, so as to provide the basis for training objectives, training modes and curriculum setting. In addition, universities should break the barriers between schools, optimize the allocation of educational resources, and balance the coordinated development of talents, disciplines and scientific research. For example, universities can use the technology of multimedia to realize the sharing of educational resources, thus providing a basis for realizing the practicalization of educational resources in colleges and universities. Recognizing that different regions have different regional economic, social and cultural differences, these differences determine the different starting points and levels of education. Therefore, only by combining school education with regional talent demand can we better The field cultivates special talents that can promote regional economic development. The process of talent cultivation teaching construction is shown in Figure 1.

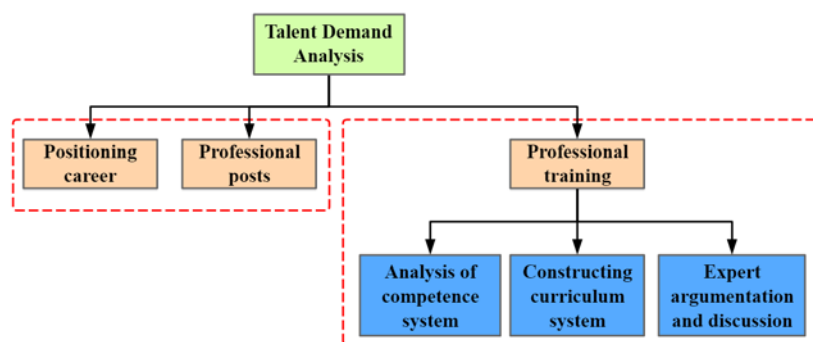


Fig.1. The Construction Process of Talents Training Teaching

3. Regional Economy and the Training of English Talents

3.1 Adjusting the layout structure to make the professional teaching system more perfect

The level of local economic development will first affect the public's investment in English education. The higher the level of local economic development and the more developed foreign trade, the more English talents are needed. Universities are moving from the edge to the center of society and becoming the driving force of social development. As a vocational skill, students can't just gnaw at book knowledge, but there are few practical courses in English teaching in local colleges and universities, neglecting social practice training. Therefore, the vocational skills and social experience of business English graduates are far from meeting the needs of employers. Increase or strengthen the professional knowledge and innovative entrepreneurship teaching module needed for the development of local key industries in the course content. In the teaching methods and methods, it is necessary to change the traditional one-point teaching mode based on the stability and unity of teaching content as the basic starting point, and the teacher's speaking and student listening as the basic goal of knowledge memory and reproduction. The awareness of running a school in the service market should be established. The entry of foreign educational resources also provides us with an opportunity to learn from, absorb, utilize and optimize the allocation of educational resources. Domestic universities should adopt advanced educational concepts and management models to strengthen market competition awareness and gain the advantage of educational competition.

3.2 Strategies for the Dynamic Docking of Talents Training and Regional Economy in Colleges and Universities

Local colleges and universities should strengthen their functions of serving the society, establish a positive and two-way interactive partnership with regional industrial development enterprises, and serve regional industrial development and social development. In order to reform the personnel training mode, the local government should also actively create employment conditions, improve the employment environment, improve the employment mechanism, improve the salary system and strengthen employment services. Local and university should form effective linkage mechanism, actively carry out school-enterprise cooperation, and deepen the level of cooperation between University and local economy. School-enterprise cooperation is an important measure for universities to participate in local economic innovation. Therefore, it is necessary to further improve school-enterprise cooperation under the new situation. It provides students' practice places and opportunities for direct contact with society, broadens the materials for postgraduate research, and also realizes the function of serving the society. Invite young entrepreneurs and entrepreneurs to do inspirational and employment reports to provide employment advice and motivational education for college students. In addition, according to the needs of local economic development, students should be required to systematically learn about the economic market system and understand the operational mechanisms of different industries. This will help students to become familiar with the market economy environment in the shortest time after entering the market. Regional economic development.

Local colleges and universities should do a good job of investigation and training all kinds of compound English talents according to the actual economic development of the region on the basis of investigation. Language's position in real life, frequency of use, forms of change, value evaluation and various language policies resulting therefrom. Under the guidance of various language policies, people can get more economic benefits from language learning. College English education should focus on the operation mechanism and requirements of the market, and cultivate talents with practical and applied English as the core. Emphasis should be placed on strengthening professional courses, implementing hierarchical and classified training, and carrying out teaching according to students' individual differences and vocational needs. In the setting of specific courses, industry experts can be invited to participate in curriculum construction and textbook development, and design the special teaching materials needed for regional economic construction. Through the penetration of typical cases, grasp the laws of market economy, and build a cooperative and cooperative platform for cooperation and cooperation. Build a database covering all technical fields of all local and local enterprises, familiarize students with the business processes of the development of major industries in the regional economy, and require students to master the relevant industry English vocabulary in teaching, and actively reserve knowledge for future employment. Make the channels of technological innovation and transfer smoother, so as to promote the transformation and industrialization of scientific and technological achievements, and enhance the ability and competitiveness of regional economic innovation and development.

4. Conclusion

This paper studies the relationship between English teaching in local colleges and universities and regional economic development based on the dynamic development of industry. Our country is in the new period of transforming the mode of economic development and building an “innovative country”. The transformation and development of economy and society are also entering the deep water area. We should accelerate the transformation of the mode of regional economic growth, adjust the direction of industrial structure, and revitalize the real economy through the combination of English with local colleges and universities. Establish a dynamic adjustment mechanism of professional teaching system to meet the needs of local industrial development, clarify the training objectives of talents, and establish a scientific and effective docking mechanism between schools and enterprises. Enterprise experts can be hired to lecture and train in schools, or external teachers

with rich working experience and high practical level can be hired to teach or guide students to practice, so as to make the interaction and cooperation between enterprises and universities closer. The joint scientific and technological research between industrial enterprises and local university bases not only helps enterprises to improve product development, but also helps enterprises to form competitive advantages. Local colleges and universities should base themselves on the characteristics of the region, improve the overall quality of talents, better serve the development and construction of regional economy, actively study new teaching models and curriculum systems, and form cultural literacy in both Chinese and Western languages. Basic skills, professional knowledge, and the integration of English professional knowledge. Understand advanced science and technology and complex and applied talents who are proficient in English and have certain professional and technical capabilities with regional economic operations, thus promoting the steady development of the regional economy.

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